

SUPPLY CHAIN RISK MANAGEMENT

*Develop & implement innovative SCRM strategies
to build a Resilient Supply Chain &
Enhance Competitiveness*



It is not the
Organizations
are competing.
It's the Supply
Chains that are
competing.



Program Highlights

4
Modules

+20
Case-studies

Practical Expert
Insights & Dialogue
Exchange

Duration:
2:30 Hrs

Delivered via:
Online Live Sessions
In-person Corporate
/ Group Sessions

WHO SHOULD ATTEND

- Executives working for Corporates managing Supply Chain & Finance functions
- Executives working in Supply Chain, Logistics, Shipping & Transportation Services industry
- Banking and Insurance Industry executives providing Trade Finance & Corporate Insurance Solutions
- Graduate & Master's Level Students pursuing education in Supply Chain & Logistics and Risk Management

Module 1: **Understanding Global Supply Chains :**

1. Why Supply-Chain?
2. What is a Supply Chain ?
3. Typical Supply Chain Flow
4. Two Pillars of Supply Chain : Planning & Execution
5. Case-study Industry Learnings to understand Supply Chain Risks

Industry Case-Studies Learning:

- Dell Technologies
- Apple Computer
- Boeing
- Airbus
- Tesla
- 3M
- Commodities Trade: Mercon Coffee Corp.
- Commodities Trade: Trafigura
- Dairy: Sanlu Group, China
- Nike
- Inditex Group: Zara, Pull&Bear, Massimo Dutti, Oysho, Stradivarius
- H&M



A black swan is an unpredictable, rare, but nevertheless high impact event.

Program Highlights

Module 2: Global Supply Chain Risks Conundrum :

1. White Swan vs Black Swan Events
2. Past events shaping the future
3. Top Global Risks impacting Supply Chains:
 - Natural Disasters & Extreme Weather Risks
 - Political Risks
 - Cyber Risks
 - Supplier Failure & Lean Process: Dependency Risks & Contingent Business Interruption Risks
 - Product Recall: A New Risk Landscape
 - Transportation & Logistics Risks
 - COVID 19 Pandemic: The 'Black-Swan' of 2020
 - Trade Credit Risks: Commercial & Political Risks affecting Global Trade & Payments
4. KYC+C: Know Your Counterparties for Supply Chain Visibility

Module 3: Managing Supply Chain Risks

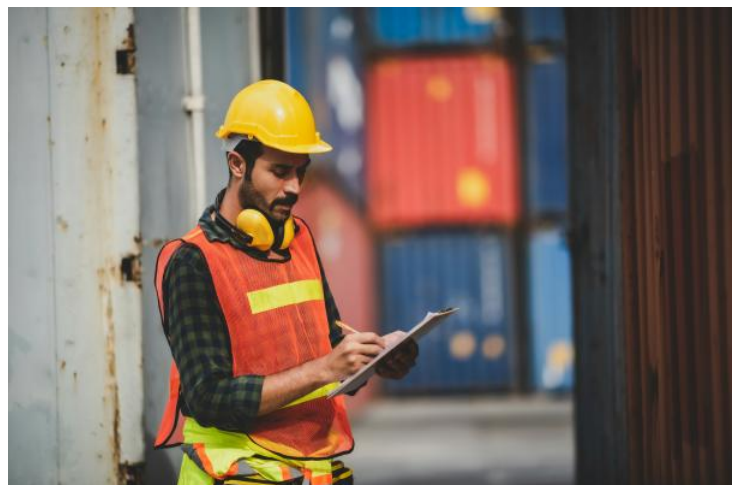
1. Supply Chain Risk Management Process
2. Risk Identification: Supply Chain Mapping
3. Risk Assessment: Scenario & Business Impact Analysis
4. Risk Strategy Map
5. Risk Strategy Implementation & Monitoring
6. Supply Chain Diversification
7. Spectrum of Insurance Solutions ... For every imagined Risk
8. Risk Review & Update Risk Management Plans

Module 4: Insuring Supply Chain Risks: Key Considerations

1. Insurable vs Un-Insurable Supply Chain Risks
2. World of insurance ... for every imagined Supply Chain Risk
3. Supply Chain Risks Insurance: Important Considerations

Industry Case-Studies Learning:

- MAERSK Cyber Attack
- Renesas: Chip Disruption
- Ever Given - Never Forgiven: The Ship that broke the back of Global Trade
- Baltimore Bridge Collapse: World's largest General Average Loss
- Increasing Vessel Size, Capacity & Cargo Values increasing Navigation Hazards
- Fremantle Highway
- Felicity Ace
- Al Salmi 6
- Hoegh Osaka
- Golden Ray
- Cougar Ace
- Tianjin Port Explosion



SUPPLY CHAIN reflects
EXECUTION efficiency.

Supply Chain efficiency
drives *Competitive
Advantage* for a
Company.



Program Director



H.C. Barke

President & Chief Executive Officer

*CPCU(USA), AMIM(USA), AIC(USA), ARe(USA),
ACII(London), Chartered Insurer(London), AIRM(London),
FIII, AIII(General), AIII(Marine), B.Com (Finance), LLB
PGDM(Marketing), MIWWHS(USA), MCPCUS(USA),
Dipl. Da Vinci's Vitruvian Man (IBC – Cambridge)
Dipl. King's College (IBC – Cambridge), Dipl. Pi (IBC – Cambridge)
Certificate of Distinction (Insurance & Risk Management), IBC – Cambridge
'2000 Outstanding Intellectuals of 21st Century' – IBC, Cambridge
HARVARD Business School - Disruptive Strategy
WHARTON Entrepreneurship Acceleration Program –Scaling Your Business
CORNELL - CXO Leadership Program
HARVARD Business Review Advisory Council Member*

H.C. Barke is an expert in Global Insurance, Corporate & Supply Chain Risk Management and Trade Finance industry with 30 years of experience in specialized areas of Insurance Underwriting, Broking, Consulting and Risk Collateralized Trade Finance. He continues to advise and service clientele across the U.S., U.K., APAC and MEA regions in diversified industries and business segments. Barke is actively involved in several industry associations promoting trade and supporting business growth by contributing and sharing best practices in the areas of corporate risk management, insurance and innovative trade finance. He extensively imparts professional training and seminars for Corporates, Banks, and Trade Associations in aforementioned specialized areas.

He is the :

- Founder President & CEO of Prudence Insurance & Risk Management Business School LLC, U.S.
- President & CEO of Prudence Insurance Brokers LLC, U.S.
- President & CEO of Prudence Insurance Brokers LLC, U.A.E.
- President & CEO of Prudence Brokers UK Ltd. - Lloyds of London Broker
- President & CEO of Barke Capital LLC, U.S. which specializes in Risk Collateralized Trade Finance and Securitization,
- President & Roundtable Lead - Supply Chain Finance at Supply Chain Logistics Group (SCLG)

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